

FAX# 703 528 7880  
HARRIS REPORT FROM REP OCT25/12 15.12  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

ENTS: (LINE, ORDER, INVOICE)

DATE OCT25/12 15.12

STA:

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1000P-1100P	30		\$6,000.00	10/29	10/29	1		MON	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537 PROGRAM : CASTLE												

20	S	1000P-1100P	30	\$6,000.00	10/29	10/29	1	MON	1
PROGRAM : CASTLE									

REP HEADLINE# 6269465 TRF# 329222  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP  
OCT25/12 15.12  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
71	A		1000P-1100P PROGRAM : 666 PARK AVE ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT29 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT28 ON LINE-34 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-51 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-62 FOR 1 SPOT/WK	30		\$5,400.00	10/28	10/28	1		SUN	1
72	A		800P-1130P PROGRAM : FBALL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$3,300.00	10/27	10/27	1		SAT	1
73	A		1205A-1235A PROGRAM : NIGHTLINE AFTER HS SPORTS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$425.00	10/26	10/26	1		FRI	1
74	A		1130P-1205A PROGRAM : NEWS AFTER FBALL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$1,250.00	10/27	10/27	1		SAT	1
75	A		700A-900A PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$1,050.00	10/28	10/28	1		SUN	1
34	S		600P-630P PROGRAM : EYEWITNESS NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 71-75	30		\$1,500.00	10/28	10/28	4		SUN	4
51	S		1100A-1200N PROGRAM : THE VIEW	30		\$925.00	10/29	10/29	0		MON	0
62	S		730P-800P PROGRAM : WHEEL OF FORTUNE	30		\$3,000.00	10/29	10/29	0		MON	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#20	MISSED: MON/1000P-1100P				OCT29		30S	\$6,000.00		(OCT25/12)
		BUY#34	SUN/600P-630P				OCT28		30S	\$1,500.00		
		BUY#51	MON/1100A-1200N				OCT29		30S	\$925.00		
		BUY#62	MON/730P-800P				OCT29		30S	\$3,000.00		
			OFFER: SUN/1000P-1100P				OCT28		30S	\$5,400.00		PLS ADVISE.
			& SAT/800P-1130P				OCT27		30S	\$3,300.00		
			& FRI/1205A-1235A				OCT26		30S	\$425.00		
			& SAT/1130P-1205A				OCT27		30S	\$1,250.00		
			& SUN/700A-900A				OCT28		30S	\$1,050.00		
			CMT: WE CAN OFFER									

OCT/12    231270.00    NOV/12    57895.00

CONTRACT TOTAL    289165.00

TOTAL SPOTS    133

MARKET TOTALS \$805,535    WFTV 36%    WKMG 20%    WESH 24%    WOFL 14%    WKCF 1%    WRBW 3%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE